SHREYANS JOSHI

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EXPERIENCE

Mitt Arv   July 2024 – Present
Product Management Lead   *Hyderabad*

- **Leading** the **product team of 9** in a fast-paced environment, driving end-to-end **product roadmap execution** for two flagship products—Asset Vault and Emotional Will—which serve **5,000+ users** with secure asset management and posthumous data-sharing solutions.
- Designed and **implemented 9 internal tools** from scratch, improving scalability and automation while ensuring **minimal technical debt**, aligning with the **long-term strategy** of the platform.
- Led the Global FinTech Hackcelerator application and submission, securing a **top 18 position** out of 300 global teams and winning a **$20,000 stipend** from the **Monetary Authority of Singapore (MAS).**
- **Self-starter** in building the **monetization strategy** from scratch, **integrating payment solutions** for both Indian and international markets.
- Developed and maintained **API documentation** to ensure seamless integration with internal teams and **external stakeholders**.
- Implemented **data-driven decision-making** by integrating **Google Analytics** and **MoEngage**, enhancing customer engagement tracking, improving **activation rates by 100%**, and optimizing feature prioritization based on user insights.

Mitt Arv   May 2022 - June 2024
Product Management Intern   *Pune*

- Part of the **founding team**, driving the product journey from **concept to launch** to address the **$15 billion+** unclaimed assets issue in India.
- **Developed** Verilife, a patentable algorithm that detects if a user is "Alive" or "Deceased", achieving **98% accuracy**, demonstrating data-driven decision-making and innovation.
- **Defined** and structured the company's **Product Development Process**, aligning **7 cross-functional departments** across ideation, design, project management, technology, and testing for efficient product creation and execution.

Namaste Credit   Aug 2021 - Sept 2021
Research Intern   *Pune*

- Conducted in-depth research on SMEs, identifying **market trends** and challenges, providing actionable **business insights** to **enhance customer engagement** and retention.
- Authored banking and **finance articles** for **Financial Express**, leveraging expertise in market research and **data-driven storytelling**.

PROJECTS

Culinary Venture Analytics Project - Tableau, API   Jan 2024 - June 2024
Semester Project

- Developed 'The Market Scout', a **real-time analytics platform** providing data-driven insights into local market trends, using a database of **2M+ data points**.
- Designed and **deployed** a Tableau dashboard to visualize **20 key industry metrics**, including cuisine trends, customer engagement scores, and price comparisons, enabling businesses to optimize offerings.
- Integrated Swiggy and Just Dial APIs, automating data retrieval for **100+ restaurants**, ensuring scalability and efficient data aggregation.

Music Recommendation System - API, Sentiment Analysis   July 2023 - Dec 2023
Semester Project

- Led a **4-member team** to build a personalized music recommendation system, leveraging content-based filtering and sentiment analysis to enhance customer experience.
- Implemented **Spotify API** and processed **1,400+ genres**, using data-driven decision-making to match user moods with song recommendations.
- Overcame **ambiguity in user behavior patterns** by developing an **adaptive algorithm**, improving recommendation accuracy and engagement retention.

AI-Powered Email Assistant – Agile Development, Web Portal　　　　Feb 2023 - June 2023

Semester Project

- Led a 4-member team in implementing the **Agile Development Model** to create a user-friendly **web portal**, streamlining **personalized email composition using AI**.
- Designed and built the backend architecture, enabling user input processing, **API integration**s, and dynamic output rendering, seamlessly interacting with a **Flutter-based UI**.
- **Integrated ChatGPT's AI capabilities**, allowing users to generate context-aware email messages effortlessly, improving workflow efficiency and user engagement.

SKILLS

Technical Skills Product, API Documentation, Product Analytics, Experimentation, Market Research, User Insights, Scalability, Automation

Tools: Excel, Powerpoint, Jira, Figma, Whimsical, Google Analytics, OneSignal, MoEngage, Miro, Asana.

Computer Languages: Python, C++, Java, Flutter, React.

EDUCATION

MIT-ADT University　　　　Pune

B.Tech. Computer Science Engineering　　　　*2020-2024*